

Consultancy Challenge – Judging criteria

TEAM:..... AGFE 3

Criteria	Score out of 5	Comments/feedback
Proposed solution overall – originality and viability	5	I really liked the idea of combining Bayesian techniques to evaluate the quality of the data with machine learning techniques to extract useful information
Validation – was the method of validation convincing/plausible?	4	
Costs – has the team identified costs appropriately, in sufficient detail?	3	Hard to evaluate @ this stage but would have been useful to identify any "big ticket" items
Risks – has the team identified the key ones?	4	You rapidly identified some of the key pitfalls in this type of analysis
Timeframe – was it realistic for the deliverables?	3	Again hard to evaluate at this stage
Assumptions – were these accurate?	3	—
Client brief – how well did the team respond to your brief?	5	You explored the problem well, and I liked the way you thought about how to apply techniques from other applications eg fraud detection to this challenge
TOTAL		
General feedback	Comments	
Do you have any comments on the strengths of the team response?	Well organised teamwork. Good questions to better understand the problem	
Were there any areas of improvement the team could make?	Verbal presentation let you down. You only had 2 mins - enough only to present a key idea outline how to implement it & explain the benefits	
What did you enjoy the most?	Seems you get to grips with an unfamiliar area so quickly	
Any other comments or notable features?	—	